



For Immediate Release

Amana Brand Launches Stylish Green Tea Refrigerator
Consumer Have the Chance to Win Newest Amana Brand Refrigerator

Benton Harbor, Mich. (May 25, 2010) – The start of summer means warm weather, trips to the beach and, in many cases, constant entertaining. While catching up with family and friends is fun, sometimes it seems there just isn't enough space for all the extra food and drinks needed, especially in your home. If you are looking for a second refrigerator to help with entertaining overflow that doesn't look like every other refrigerator on the market, look no further than the Amana® Green Tea refrigerator. Starting today, consumers will have the chance to win a Green Tea refrigerator of their own.

The refrigerator simplifies decorating by instantly brightening a room while still remaining functional with a five-bottle wine rack. The Green Tea refrigerator is a calming shade of metallic green with leaf etching. The unique design can add a fresh pop of color to an otherwise neutral kitchen or instantly brighten an entertaining space, such as a sun room, wet bar or entertainment room.

"While adding color to a room can come across as a challenge to many consumers, the Amana® Green Tea refrigerator seamlessly blends style with functionality," said Carlos Johnson, senior brand manager, Amana. "The Amana® Green Tea refrigerator allows consumers to add color and design and meet their entertaining criteria at a price that won't break the bank."

In a survey Amana brand conducted with thekitchn.com, 21 percent of consumers said they preferred to decorate with green when choosing a color, with blue and red coming in second and third, respectively. With so many decorating options, improving a kitchen or entertaining space may sometimes seem daunting. However, a colorful appliance, such as the Amana® Green Tea refrigerator, can easily transform a space for under \$800.

The 17.6 cu. ft. Green Tea refrigerator features adjustable *Spillsaver*™ glass shelves, adjustable door bins and gallon door storage to help keep the fridge clean and organized. An ice-maker and the wine rack also make the Green Tea refrigerator perfect for entertaining.

As part of the Amana® Green Tea refrigerator launch, consumers have the chance to take home their very own refrigerator. To be eligible, consumer must visit www.facebook.com/amanabrand and follow the instructions found under the Notes tab.

For more information on the Amana® Green Tea refrigerator or Amana brand in general, please visit <http://www.amana.com>. For Amana brand updates and tips, follow AmanaStyle on Twitter at <http://twitter.com/amanastyle>, or become a fan of Amana brand on Facebook at <http://www.facebook.com/AmanaBrand>.



About Amana

Established in 1934, Amana has a history of designing innovative cooking, dish, laundry and refrigeration household appliances. With its introduction of the original countertop microwave in 1967, Amana was put on the map as a brand dedicated to bringing convenience to consumers' lives. Amana brand is part of the Whirlpool Corporation, the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$17 billion in 2009, 67,000 employees and 67 manufacturing and technology research centers around the world. For more information on Amana brand appliances, visit www.amana.com.

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