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The Amana[®] Jot[™] Refrigerator: It's Time To Make Your Mark

Amana introduces the first dry-erase refrigerator in the U.S.

BENTON HARBOR, Mich. (Jan. 14, 2008) — The fridge is fun again with the Amana[®] Jot[™] dry-erase refrigerator. The Jot refrigerator invites consumers to interact with their refrigerators in ways they never have before — by writing and rewriting directly on it. The Jot refrigerator takes functionality to the next level by promoting creativity in everyday kitchens and offering smart solutions for today's fun-loving consumers.

Featuring a dry-erase finish on the door panel, the Jot refrigerator can be used to record messages, manage schedules, draw pictures or compete in a friendly game of tic-tac-toe right on the refrigerator. Dry-erase markers make doodles easy to erase, wiping away concerns that temporary messages and artwork will become permanent. The Jot refrigerator's sleek design, including rounded edges and corners, combined with hidden hinges and an integrated door handle, complete the refrigerator's contemporary, seamless look. Amana is also partnering with Crayola[®] to provide blue and black dry-erase markers with each Jot refrigerator.

Designed to Make Life Fun and Simple

Open the refrigerator door and find dual up-front temperature controls to maintain consistent refrigerator and freezer temperatures. Plus, SpillSaver[™] glass shelves make cleaning spills a snap.

For additional convenience, the Jot refrigerator features storage areas to keep products fresh and organized. The Garden Fresh[™] crisper drawer is humidity controlled to help keep fruits and vegetables fresh longer. The deli drawer and dairy center keep meats and dairy products separate but organized for quick and easy access. The refrigerator door provides four full-width, fixed door shelves that span the width of the refrigerator door, including gallon door storage to stock beverages.

“We are committed to providing appliances that simplify life and combine fun with practical features that meet the demands of everyday life,” said Giulio Ambrosi, Amana Refrigeration category manager. “The Jot refrigerator’s popularity in Mexico and Brazil demonstrates that the dry-erase feature is something that everyone, from kids to adults, can benefit from and enjoy.”

Something for Everyone

The Amana Jot refrigerator is now available at retailers across the U.S., with an MSRP of \$549. Consumers can test the new Jot dry-erase refrigerator for themselves at a local independent retailer. To find the retailer nearest you, please visit amana.com.

About Whirlpool Corporation

Whirlpool Corporation is the world’s leading manufacturer and marketer of major home appliances, with annual sales of more than \$18 billion, more than 73,000 employees and more than 70 manufacturing and technology research centers around the world. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Bauknecht and other major brand names to consumers in nearly every country around the world. For more information about any Amana brand appliance, visit amana.com or call (800) 843-0304. Additional information about Whirlpool Corporation can be found at whirlpoolcorp.com.

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